**PROJECT REPORT**

PROJECT TITLE

**FMCG Retail Analytics**

Submitted by: <Your Name>

Date of Submission: DD/MM/YYYY

**Objective of the project:**

**Data Sample Size:**

* No. of rows and columns

**Column Names:**

**What are the problems with the data?**

**List out the new columns derived:**

**Formulas used:**

**How many pivot tables are created?**

**Number of dashboards created:**

**Step-by-step list of tasks performed:**

**Generate 3 key insights from your analysis:**

1.

2.

3.

**Project Description** (use up to 200 words)